**Candor Chamber of Commerce**

**Monthly Meeting**

**5/16/22**

(Moved from original date of 5/9)

**7:00pm**

**IN ATTENDANCE VIA ZOOM:**

Rita Kellogg

Cheryl Berg

Dick Zavatto

Dave Astorina

Suzanne Johnson

Linda Cole

Jessica Spaccio

John Tufarella

Terri Rennells

**AGENDA**

* **Check-Ins – personal update**
* **Previous Meeting Minute Approval**
* **Finance Review**
* **Membership Drive**
* **Town Board Meeting Update**
* **Daff Fest Future/Budget**
* **Committee Updates**
* **Student Business Scholarship**
* **School PTA**
* **Recap of Vendor Surveys**
* **Zamoiskis Flower Planting**

**Rita Calls meeting to order 7:10pm**

**Meeting Minutes Approval**

**Suzanne:**

Reviewed meeting minutes from 4/11/22 monthly meeting for approval

* All Approve.

**Finance Review**

**Jessica:**

CCC Acct. $4865.89 – spent $1252.67 (in 5mo period)/ brought in $1453.71

Daffodil Festival Acct. $9640.10 – spent $2512.96/ brought in $8235.91

* Purchased checks for account

**Rita & Terr:**

Scarecrow gift certificates open too long. Let’s review next time.

**Membership approval**

**Jessica:** Two new members to approve –

* Haefele TV
* Laurel Properties- Pansy Foster realtor

All approve!

**Membership Drive:**

**Cheryl & John**

**Cheryl:** Nothing happening yet

**Suzanne:** It would be great to mail to ALL business in January. I can do this if can’t get done in the next month.

**Rita:** We need to schedule ribbon cuttings

**Suzanne:** How strict do we want to be in regards to advertising businesses that aren’t chamber members? Need a membership discussion?

**Dave:** Other types of business support

* Brainstorming – social media trainings, MailChimp, Instagram, etc..
* Guerilla marketing – inexpensive ways to market membership businesses

**Dave & Suzanne:** membership is more for our benefit for funds for community work than it may be for the businesses in advertising.

**Cheryl:** Let’s raise the membership fee to $35 for the rest of this year and next.

Suzanne motions, Dave seconds – all say Aye.

**Membership is now $35 a year.**

**Suzanne:** We could take short videos of businesses and share to social media!

**Town Board Meeting Update**

**Dick**: I watched it on YouTube – they gave update of pavilion construction

**Dave:** In the last meeting they said no on putting funds towards pavilion amphitheater or park plans.

**Daffodil Festival Future plans & Budget**

**Rita:** Budget part of discussion on hold until Marial Cole can attend.

* What is the status of the daffodil planting?
* There are 3 people who are volunteering to help

**Suzanne**: We were planning that to happen around Fall Fest I thought.

**Rita & Terri:** People wanted bulbs at the Daff Fest.

**Suzanne:** Don’t they have to be stored and planted in the fall?

**Rita**: Someone asked about rides up to the daffodil fields for next year – a liability issue?

**Dave:** No – we can do that – just time & $

**Dave**: We can add more animated signs up to the fields.

**Rita**: Daffodil T-shirts – what do we need to buy?

**Dave**: Let’s wait until we correct the logo

**Rita**: Lawyer friend looked at email and said not official, only need to change it 30%.

**Suzanne**: I don’t care for the current logo – would be nice to update more modern.

**Dave**: We need to make it easy to read at a distance/speed.

**Suzanne**: We could do 2 variations – one smaller simple bold and one larger with image.

**Rita**: Dave, can you talk to Bob Ross about designing one?

* We need a meeting just for Daff Fest Budgeting

**Suzanne**: Let’s make June meeting for Daff Fest

**Terri**: We need approval for ad going into **pennysaver** for recognition of sponsors.

**Suzanne**: I ran a FB ad on the Candor Daff Fest page for sponsors for $24+ dollars – got over 3000 views. Happy to pay for that because I wanted to see results. FB made the ad and set area range.

**Jessica**: Let’s pay you for that – send me the receipt.

**Rita**: Let’s motion for pennysaver ad.

**Cheryl**: I motion $250 for pennysaver ad

**Dave**: Seconds

**All say Aye**

**SIGN MOWING Update**

**Rita**: I had Andy Ahart mow the signs – he cleaned up sticks and mowed the whole area – looks really nice. $60 for both as needed.

**Dave**: Motions to pay A.A. $60 to mow north and south signs on 96b and 96

**Cheryl**: Seconds it

**Suzanne**: I need to be paid $50 for first mowing

**All say Aye**

**Rita:** Will check with Roger to check on/evaluate signs and see what they need – staining, support, etc.

* They are made of pressure treated lumber from the 90s.

**Meeting Adjourned 8:35pm**

**NEXT MEETING**

**6/13/2022**

**7pm via Zoom**